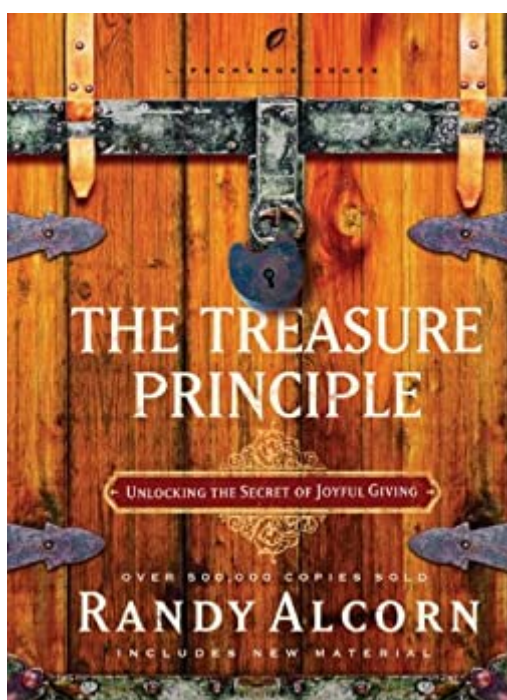


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# The Treasure Principle, Revised And Updated: Unlocking The Secret Of Joyful Giving



## Synopsis

Discover how the joy of giving can make your life richer, starting today. Bestselling author Randy Alcorn introduced readers to a revolution in material freedom and radical generosity with the release of the original *The Treasure Principle* in 2001. Now the revision to the compact, perennial bestseller includes a provocative new concluding chapter depicting God asking a believer questions about his stewardship over material resources. Jesus spent more time talking about money and possessions than about heaven and hell combined. But too often we've overlooked or misunderstood his most profound teaching on this topic, from his words in Matthew 6. Jesus offers us life-changing investment advice. He actually wants us to store up treasures for ourselves—just not here on earth. Instead, he urges us to store our treasure in heaven, where they will await us, and last forever. We can't take it with us—but we can send it on ahead! Readers are moved from the realms of thoughtful Bible exposition into the highly personal arena of everyday life. Because when Jesus told His followers to "lay up for yourselves treasures in heaven," He intended that they discover an astounding secret: how joyful giving brings God maximum glory and His children maximum pleasure. In *The Treasure Principle*, you'll unearth a radical teaching of Jesus—a secret wrapped up in giving. Once you discover this secret, life will never look the same. And you won't want it to be. "Supercharged with stunning, divine truth! Lightning struck over and over as I read it." — John Piper, Senior Pastor, Bethlehem Baptist Church, Minneapolis

## Book Information

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## Customer Reviews

We read this in my Tuesday morning men's group. It was highly recommended by men I trust and it did not disappoint. This will give you the biblical perspective on giving to unlock the joy of this spiritual gift. Read it and be blessed.

Bought several to give to my nonprofit's donors. It is a great quick read to remind you we are just God's financial managers and it is all about the treasure you build in heaven, not on earth.

Great book!! Really simplifies and lays it out. Anyone with eyes to see and isn't mentally on a high horse can have an understanding with what's shared in this book. Quite happy with purchase. Much thanks!!

A wonderful view of mankind helping mankind. While it is aim at Christians, the overall principle that we are not about materialism, but we are about helping those who less fortunate then we are comes across loud and clear. Thanks Randy Alcorn.

like it

Randy's book causes you to ponder and pray about what the Lord has blessed you with and how you are using His money.

This book provided me with a perspective on money and possessions that I did not have before. My wife and I are now teaching these values to our 5th grade daughter.

Excellent book showing God's principles of giving. Randy Alcon challenges the reader to really live them out. May God change our way of thinking on giving.

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